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## CULTOUR4YOUTH MERSIN WORKSHOP

Support Youth Entrepreneurship in Cultural Tourism for Coastal Communities

30 November 2021, 10:30– 17:30 (1st Time), Mersin-Turkey

Mersin Divan Otel

### AGENDA

#### Turkish - English translation will be provided

#### 10.30 - 11.00 Welcome and Introduction to Cultoure4Youth Mersin Workshop

- **Mr. Baris Salihoglu, METU-IMS**
- **Ms. Rositsa Stoeva, Black Sea Economic Cooperation (BSEC)**
- **Ms. Georgia Chantzi, International Centre for Black Sea Studies (ICBSS)**

#### 11.00 - 12.00 Blue Economy and Sustainable Tourism

- Tourism as a Blue Economy Sector and Supporting Young Entrepreneurship in Cultural Tourism  
**Ms. Ezgi Sahin & Ms. Pinar Uygurer, METU-IMS**
- Transferring Black Sea Blue Economy Experience to the Mersin Region  
**Mr. Mustafa Yucel, Black Sea CONNECT**
- **Q&A**

#### 12.00 – 12.30 Cultural Routes-I

- Sailing towards Ancient Harbors and Underwater Culture Routes in Cilicia Region or Mersin  
**Ms. Ezgi Bicer Ucar, Mersin Chamber of Shipping & Ms. Gunder Varinlioğlu, Mimar Sinan University**
- **Q&A**

#### 12.30 – 13.00 Coffee/Lunch Break

#### 13.00 – 13.30 Cultural Routes-II

- From Coasts to the Mountains: Olba Cultural Routes  
**Ms. Nida Nayci, Mersin University**
- **Q&A**

#### 13.30 - 15:00 Panel on Youth entrepreneurship and Cultural Tourism

- Young Entrepreneurship Ecosystem of Mersin  
**Ms. Duygu Hidiroglu, Mersin University**
- Young Generation Entrepreneurship  
**Mr. Osman Kiper, TOBB Mersin Provincial Young Entrepreneurs Board Management**
- Towards an EU Strategy for Sustainable Tourism: Building forward smarter and greener in the EU coastal & insular regions  
**Mr. Stavros Kalognomos, Conference of Peripheral Maritime Regions (CPMR)**
- An Entrepreneurship Story: Mersin Makes Peace with Sea  
**Mr. Oytun Calislar, Mersin Sailing Academy**
- **Q&A**

#### 15.00 - 16:00 Group discussions on current status of local and regional policies, programmes and best practices related to youth entrepreneurship and cultural tourism in Mersin

- **Moderated by METU, Ms. Ayferi Tugcu, & Mr. Alper Girgec**

#### 16.00 - 16.30 Summary of the day and closure

- **Mr. Mustafa Yucel, METU-IMS**
- **Ms. Rositsa Stoeva, BSEC**
- **Ms. Georgia Chantzi, ICBSS**

#### 16:30 – 17:30 Networking



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